



Announcing NorCal Region Good Health WINS Grant Program

The NorCal Region of the National Council of Negro Women, Inc. (NCNW) is launching a grant program to encourage the NorCal Region Sections and the Life Member Guild to partner with community organizations on vaccine education and promotion projects. All NorCal Sections can apply to receive a grant between \$500 - \$3,000. Due to limited funds, not all applications submitted will receive funding. See below for eligibility requirements.

Goal: The grants will support NCNW's goal to create a network of regional and local partners who will raise awareness on immunization for vaccination preventable diseases (i.e., COVID, shingles, influenza pneumonia, MMR, etc.) and contribute to the evidence-based effective interventions to improve vaccine coverage. This goal will be accomplished by engaging the community in vaccine education and promotion programs that serve the underserved and at-risk populations.



All projects must be completed and final reports submitted by March 15, 2023.

Program Eligibility

- The program is open to all Sections and the Life Member Guild of the Northern California Region of NCNW who have paid their annual assessment.
- Must partner with a National Affiliate or other non-profit organization operating within the NorCal Region. A (501) (3)(c) designation is NOT required.
- Priority will go to grants that focus on community engagement, show sustainability beyond the grant funding and include collaborative work.

Scope of Work

- Hosting or support COVID or vaccine preventable disease events.
- Develop and strengthen community partnerships.

Scope of Work Requirements

- All Hosted events must collaborate with one or more partners from the following:
 - NCNW Affiliates or other National Partners.
 - Schools, faith-based, community service organizations, Health Department, State Coalitions, City Governments or other vaccine administrators.
- Attend bi-weekly Good Health WINS Community of Practice (COP) Meetings.
- Submit monthly reports as directed.



Reporting

Reports are due monthly throughout the duration of the agreement, on or before:

- January 3, 2023
- February 2, 2023
- March 2, 2023
- March 15, 2023 (Final report)

For any reporting questions contact Cheryl L. Johnson (che_d55@hotmail.com).

Submit monthly detailed reports to Cheryl Johnson. Information should include:

- Total attendance by race and gender for physical/virtual events reported
- Hesitancy Reasons or Lack of Access Issues for physical/virtual events reported.
- Social media outreach (i.e., Facebook, Instagram, Twitter, etc.)

Funding

The grant funding will be distributed in two installments. The first installment, 75% of the grant will be distributed after award is formally announced. The final 25% of the grant will be awarded upon completion of the project and submission of the final report.

Application Information

To apply go to: norcal-ncnw.org and click on “Grant Application”.

Deadline: Submissions close on November 10, 2022. 11:59 p.m.

- All applications must be submitted online, no paper applications will be accepted.
- Upload IRS Letter of Determination
- Provide project description
- Provide project budget
- Keep a copy of your submitted email as proof your application was completed

Key Dates

Award Announcement Date: November 15, 2022

Orientation (ZOOM): November 22, 2022

Monthly Project Reports Due by: January 3, February 2 and March 2

Project Implementation may start on: December 1, 2022

Project End Date: March 1, 2023

Final Report & Deliverables Due: March 15, 2023

Final Selections

A representative from NorCal NCNW will contact the recipient(s) via email and/or phone call. The formal, public announcement will be made at the NorCal Region Meeting in mid- November 2022.

There will also be a mandatory orientation for all awardees and their teams in late-November via Zoom. Details will be confirmed by November 15th.