



ncnw
northern california region

Good Health 2023-2024 WINs Mini-Grant Campaign

Raising awareness about the impact of timely immunizations and protecting families and individuals from vaccine-preventable diseases

Funded by the Centers for Disease Control's (CDC) Partnering for Vaccine Equity Program, Good Health WINs (GHW) aims to identify and implement strategies to reduce racial and/or ethnic disparities in adult vaccination coverage.

The NorCal Region is a proud recipient of the Good Health WINs Grant. With representatives from all ten Sections forming the Grant Team, efforts to plan and implement **education, engagement** and **impact** programs are being drafted. Working with affiliates, civic and community leaders, serving black and brown communities, the purpose will be to create a network of national and local partners to raise awareness on the impact of immunization and identify and implement strategies to reduce racial and/or ethnic disparities in adult vaccination coverage.

The Good Health WINs Mini-Grant goals will be to:

1. Increase availability of messages that resonate with Black and Hispanic communities.
2. Increase range of trusted community voices supporting vaccine education and delivery;
3. Increase number and diversity of vaccination opportunities.
4. Increase number of partnerships or collaborative activities between providers and community organizations; and
5. Implement strategies to reduce racial and/or ethnic disparities in adult vaccination coverage.